



**Cancer
Society**

Te Kāhui Matepukupuku
o Aotearoa

Annual Report 2018



Our Mission

The Cancer Society aims to reduce the incidence and impact of cancer and our objectives include:

- Supporting and funding research within New Zealand into the prevention, treatment and cure of cancer.
- Providing supportive care and information to people affected by cancer, their families/whānau and carers.
- Promoting education about cancer for health professionals and publicising progress made in research and treatment.
- Delivering health promotion programmes focusing on cancer prevention.
- Leading advocacy across the cancer continuum.
- Working collaboratively with organisations who share similar goals to the Cancer Society.

The incidence of cancer in New Zealand is increasing

CANCER IS NOW THE LEADING CAUSE OF DEATH IN NEW ZEALAND

THERE ARE OVER

23000



PEOPLE DIAGNOSED YEARLY

MORE THAN THE POPULATION OF

TAUPO

LEVIN

WHAKATANE



THERE HAS BEEN ALMOST A 30 PERCENT INCREASE

OVER THE PAST 10 YEARS

1948	1983	2015
3474	10330	23215
registrations	registrations	registrations



BY THE YEAR

2035

THERE WILL BE A FURTHER INCREASE OF 50%

9500

NEW ZEALANDERS DIE FROM CANCER EACH YEAR

CANCER ACCOUNTS FOR



- According to the latest figures, 30.2% of all deaths in New Zealand are from cancer
- This figure is expected to increase by around 61% in 2035
- We have the highest rate of melanoma in the world
- And one of the highest rates of bowel cancer
- The cancer mortality rate for Māori is 1.5 times the rate for non-Māori
- Along with Australia, we have the highest rates of prostate cancer in the world
- Each year 3272 women are diagnosed with breast cancer.

President's report - Peter Hutchison



“I am humbled by the generosity of the New Zealanders giving their hard-earned time, donations and trust to us.”

The Cancer Society is in good shape. National Office work closely with our six autonomous Divisions to reduce the impact and incidence of cancer.

Governance review completed:

Over the last few years we conducted a full review of the governance of the National Office and refined our operational focus to the core areas of the cancer continuum.

The Cancer Society is committed to staying at the forefront of these areas to help meet the needs of people with cancer. Over the coming year we will be thinking carefully about where we are going, what our core services should be, and where our focus best sits so that we are fit-for-purpose in this high-demand environment.

Advocacy is a vital part of what we do:

With cancer now being the biggest killer of New Zealanders, advocacy is a vital part of what we do. We are very aware of the inequities existing in health statistics. This will be a key focus in how we advocate for improvements.

Thank you to our supporters:

Our organisation remains fundamentally sound. I'd like to thank all our many supporters, volunteers, donors, corporate partners, and especially our major sponsor ANZ, for your continued support of the Cancer Society. Without our big events like Daffodil Day we would not be able to continue our work supporting people with cancer in our communities.

I want to thank all staff for your hard work and commitment and acknowledge the contribution that the staff and Board of Daffodil Enterprises Ltd make to the Cancer Society. I am very appreciative of the commitment made by my fellow Board members, thank you to this year's exiting member, Stuart Bauld, for your commitment to our work. Last, but not least, a big thank you to our Medical Director, Dr Chris Jackson, who works tirelessly advocating on behalf of people with cancer.

Chief Executive Mike Kernaghan on the left, with Peter Hutchison, President of the Cancer Society of New Zealand.

Chief Executive's report - Mike Kernaghan



“Volunteers are at the centre and forefront of everything we do, for every staff member there are 11 volunteers supporting our work.”

Cancer Society volunteer drivers receiving their runner-up award from the Minister of Health's Volunteer Awards November 2017.



ANZ and their staff are key to the success of Daffodil Day.

Here at the Cancer Society of New Zealand our role as advocates for people affected by cancer is an important one.

Highlighting cancer-care concerns:

This year we welcomed the opportunity to work with the new government to better highlight cancer-care concerns. This included a briefing to the new Minister of Health, working with the Ministry of Social Development on the medical certificate requirements of cancer patients and the Ministry of Health on the National Travel Assistance Scheme.

We continue to work alongside the Central Cancer Network and the Cancer Nurses College to develop a survivorship consensus statement. Working across the cancer continuum, promoting key health messages in areas such as SunSmart and Smokefree New Zealand remains a priority for how we address the incidence of cancer.

Research is an important part of what we do:

This year we were pleased to develop a new research strategy for the next five years with six new research goals that you can read about in the research section of this report.

High awareness of the Cancer Society brand:

Our recent brand evaluation showed that there is a high awareness of the Cancer Society and that we have a positive profile in the media. Our Medical Director Dr Chris Jackson's eloquent and decisive advocacy has played a big part in this.

Volunteers at the centre of everything we do:

This year we developed a new volunteer strategy to entrench our commitment to the thousands of volunteers who make our work possible. I'd like to congratulate our volunteer drivers who were runners-up in the Minister of Health's volunteer awards - recognition of the important work they do.

Our team at National Office:

We have a skilled and engaged team here in our National Office, all of whom are passionate about making a difference for people affected by cancer. Working collaboratively across teams and geographic boundaries, we all have the opportunity to work on matters of national importance. I'd like to acknowledge the staff for all their hard work – we have a great team.

I would like to thank the National Board, members of the National Scientific Advisory Committee, National Health Promotion Advisory Committee, and our National Finance Audit and Risk Committee for your ongoing support and commitment to the Cancer Society. A sincere thank you to the ANZ and your staff for your ongoing support, this contributes greatly to the work we do.

The Cancer Society in New Zealand

The national picture

The Cancer Society is a federation consisting of a National Office and six Divisions with 24 offices. The Divisions deliver care and support to people affected by cancer in their communities.

Each Division is represented on the National Board that governs the Cancer Society of New Zealand and its operative arm, the National Office. The National Office has a key advocacy and national co-ordination role working closely with our Divisions to support what they do.

This map shows where we are located over the country.



725397
visits to cancernz.org.nz

58993
Facebook Followers

60012
Facebook Likes

44753 Individual publications provided **10061** referrals provided

8848 0800 Cancer Calls
1151998 total kilometres driven by the Volunteer Driving Services

4.8 million dollars spent on research

49042 nights stayed by cancer patients at Cancer Society accommodation facilities **9383** home visits made by our community staff

Cancer research funding

The National Office of the Cancer Society funded \$1.425 million in research in the 2017-18 year to help advance cancer-related knowledge. The Cancer Society of New Zealand funds research through the Cancer Society Social and Behavioural Research Unit at the University of Otago (CSSBRU) - \$392,500 and the Research Grants Programme - \$1,032,184. No training scholarships were funded this year.

The Cancer Society Social and Behavioural Research Unit - \$392,500

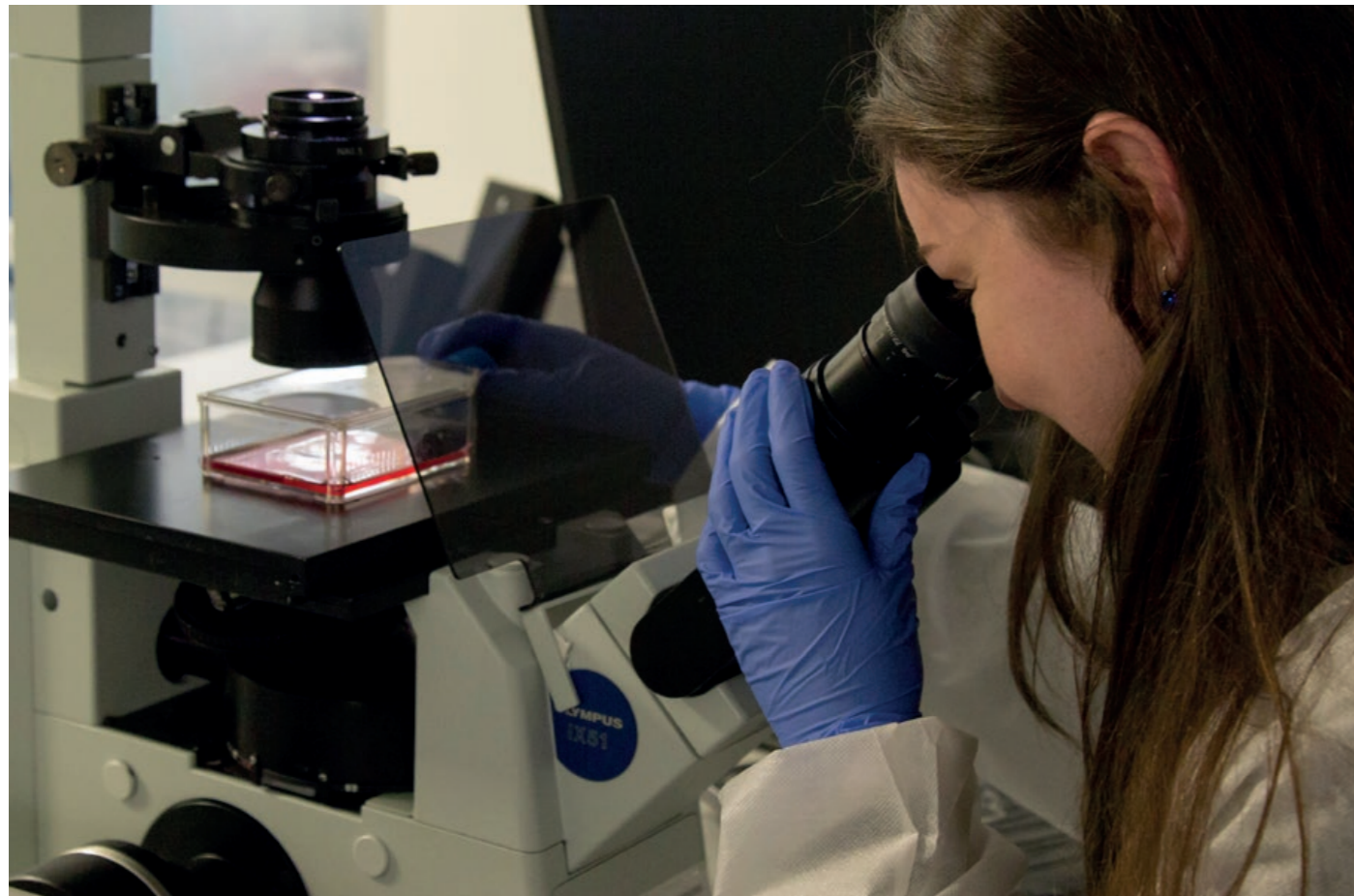
Key areas of focus over the past year include:

- tobacco control
- sun protection and ultraviolet radiation-related studies
- cancer awareness and information provision
- supportive care and survivorship.

Cancer risk awareness increases

One study carried out by the CSSBRU this year, explored aspects of cancer awareness, including awareness of risk factors for different types of cancer. The study showed that since 2001, there have been significant increases in awareness that adequate sun protection, avoiding sunbeds/solaria, healthy weight, limiting red meat and alcohol, and diets high in fruit and vegetables decrease the risk of developing cancer.

Read about the work of the CSSBRU at www.otago.ac.nz/sbru



Research Grants Programme - \$1,032,184

This year our Research Grants Programme funded five projects:

1. David Barker from University of Auckland (awarded \$304,940)

A group of University of Auckland researchers are developing new drugs that may provide better treatment options for people with metastatic breast cancer.

2. Michael Hay from University of Auckland (awarded \$147,334)

Researchers at the University of Auckland will explore how cancer cells repair themselves after being treated with chemotherapy or radiotherapy. This research study will investigate ways to prevent cancer cells from using repair mechanisms to escape the full effects of chemotherapy and radiotherapy.

3. Merylyn Hibma from University of Otago, Dunedin (awarded \$299,159)

Researchers aim to identify new immune system targets to further improve treatment of cancer.

4. Winston McEwan from Waikato District Health Board (awarded - \$197,448)

Researchers at Waikato District Health Board have been funded to carry out a clinical trial that explores new uses for a type of surgery to improve lymphoedema (tissue swelling). Lymphoedema is a common and lingering side effect of surgical cancer treatment that reduces survivor's quality of life.

5. Sarah Hook from University of Otago, Dunedin (awarded \$83,302)

Researchers from the Otago University School of Pharmacy, will test a new oral immunotherapy treatment for colorectal cancer that may be less toxic than existing treatments.

New research strategy 2018-2023

With an expert advisory group making recommendations on the future direction of our research programme, our new strategy outlines how we will achieve our research goals over the next five years. The research strategy goals are:

- high-quality and high-impact research funded through an open and transparent funding process
- funded research projects focus on the priorities of the Cancer Society
- additional funding is leveraged into cancer research in New Zealand
- increase national awareness of the Cancer Society's research programme
- Cancer Society funded research improves equitable cancer outcomes across the cancer continuum for all New Zealanders
- commitment to the Treaty of Waitangi is evident throughout the research funding process.

Learn more about the cancer research we support at www.cancernz.org.nz

Why do some countries have better cancer survival rates than others and what can we learn from this?

The Cancer Society continues to invest in the International Cancer Benchmarking Project, led by the Cancer Research UK.

This collaboration seeks to not only identify international differences in cancer survival, but also to explore what might influence those differences. This includes topics such as treatment, screening, access to diagnostics, cancer patient pathways and health system factors such as health care funding and expenditure.



Information resources

Providing easy-to-understand information on cancer treatment and support is a core part of what we do. Last year there were a total of 44,753 individual copies of publications and resources distributed through the Cancer Society to people affected by cancer and to the general public as health promotion messages.

Cancer survivorship

As treatments improve and more people are living longer with cancer, the Cancer Society is increasingly focused on survivor's ongoing needs. This year the Cancer Society worked with the Central Cancer Network and the Cancer Nurses College to complete the Cancer Survivorship in New Zealand consensus statement. The consensus statement outlines the importance of survivorship, includes a focus on improving equity, and highlights what high-quality survivorship looks like. In the coming year the Cancer Society will be working with the Ministry of Health to continue progressing this important work.



Our work in health promotion

We continue to deliver key health promotion activities in the areas of: Smokefree, SunSmart, screening and early detection, obesity and alcohol related cancer. We work to address the inequity of cancer outcomes for high priority groups to reduce the incidence and impact of cancer.

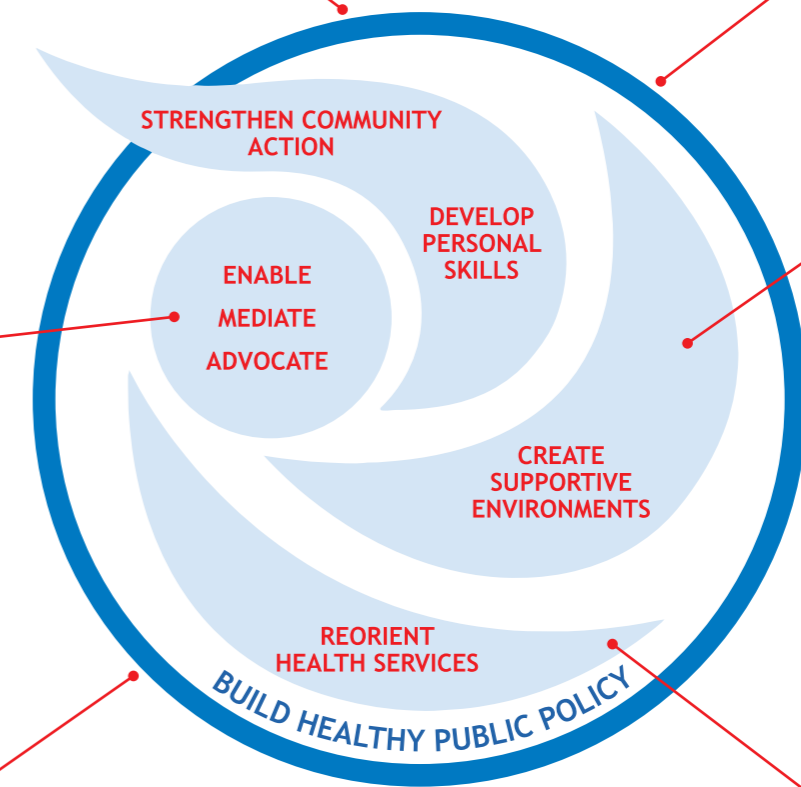
Supporting Divisions to strengthen community action by, for example:

- partnerships with key organisations
- providing evidence to support practice.

Cancer prevention resources:

- Early Childhood SunSmart professional development online module.

Advocacy: Engaging with key decision-makers to progress our mission of reducing the incidence of cancer.



Developing healthy environments for example by:

- involvement in the 'phasing out retail tobacco' campaign
- Smokefree cars campaign
- study on local government cancer prevention policies
- SunSmart schools accreditation.

Contributed to international and national health coalitions such as: WHO Framework Convention on Tobacco Control, Prevent2020, ASAP2025, Australian UV working group.

The Ottawa charter for health promotion (WHO) 1986

Public policy: Positions and submissions made on areas such as:

- submission on Local Government Community and Wellbeing Amendment bill
- submission to the tax working group on harmful products.

SunSmart schools and early childhood centres

In October 2017, an online professional development module on becoming SunSmart for early childhood teachers was set-up, trialled, and launched. As a tool to increase the uptake of SunSmart messages in an easy-to-use format, it has been quickly taken up by early childhood teachers and parents. The educators get a certificate to add to their professional development folder, an added incentive.

Number of registrations



30 November 2017
192



9 March 2018
418

Accredited SunSmart schools 41.26%

The number of schools who are actively SunSmart has reached 41.26% of all primary and intermediate schools.

These schools are accredited with policies and processes to ensure sun protection in their schools and their activities.



“This was a great training module. Extremely interesting and full of good information yet not overwhelming. I think it is important that New Zealanders know about being sun smart especially because of our love for the sun culture.”

Educator, Mangawhai Early Childcare Centre

Our supporters

As an independent charity without direct government funding, our fundraising activities are important. We could not provide the level of service we provide without our supporters. Key fundraising events such as our annual Daffodil Day appeal and Relay For Life call on the support of many volunteers, staff and donors to generate funds in communities throughout New Zealand. We acknowledge the support we also receive from bequests and payroll giving.

Daffodil Day

Since 1990 Daffodil Day has inspired people to come together and support our work, as well as providing an opportunity to raise awareness of cancer in New Zealand. Daffodil Day figures for 31 August 2017:

- \$4.5 million raised
- 11,900 volunteers on the streets
- 1,058 collection sites
- Thousands of local businesses collecting donations
- 28 years of support from our principal sponsor ANZ

A key contributor to Daffodil Days success is our principal sponsor ANZ. This year ANZ raised \$790,753 through local branch collections and fundraising by their passionate staff.



Thanks to our other national supporters:

Eftpos New Zealand
Signature Promotions
Fuji Xerox

Bequests

Bequests are a vital source of support for us and our active bequest programme is an opportunity to honour supporters during their lifetime while supporting the work we do. Bequests go directly to Cancer Society Divisions to support our advocacy, information and research.

Payroll giving

As an approved Inland Revenue donee organisation the Cancer Society has been nominated by a number of organisations to receive donations through payroll giving. Thank you to the following organisations and the employees of:

- | | |
|--|----------------------|
| Chartered Accountants of Australia and New Zealand | New Bay Investment |
| Department of Internal Affairs | Rabobank |
| Event Hotels | Rialto Cinemas |
| Inland Revenue | Rydges Latimer Hotel |
| lpayroll | Rydges Rotorua Hotel |
| Ministry of Education | Spark |
| Ministry of Social Development | The Warehouse Group |
| | Wellington Hotel |
| | Investments Limited |



“It doesn’t matter where you come from. It doesn’t matter what family you’re part of, or your nationality - there’s a common cause here. We all share the same story.”

Relay For Life - it’s all about community

Relay For Life is an inspiring community event that gives everyone a chance to celebrate cancer survivors and carers, remember loved ones, and fight back by raising awareness and funds to support the work of the Cancer Society. It is for people of all ages and fitness levels and is an annual event held across the country. Relay For Life is a key way that we engage with our communities.

To provide the best experience for our volunteers and Relay For Lifers, this year staff took part in an international training event with the aim to build on our community engagement skills, while connecting with our Relay For Life global partners. Key achievements last year:

- 17 relays across the country
- 862 teams with 14,429 team members
- 2,644 survivors and carers
- over \$2 million was raised

www.relayforlife.org.nz



National Office staff August 2018

National Office staff

Annita Patel
 Ashten Macdonald
 Dani McIntosh
 Daniel Glover
 Hazem Abd Elkader
 Heather Knewstubb
 Helga Wientjes
 Hypatia Stacy-Baynes

Inga O'Brien
 Jack Milton
 Janine Neal
 Kate Hindle
 Leigh Taggart
 Louise Sandford
 Mary Ryan
 Melanie Metuariki

Mike Kernaghan
 Rachel Nicholls
 Sarah Campbell
 Shayne Nahu
 Vicki Ambrose
 Vicky Shuker

National Office volunteers

Bryony Aitken-Fincham
 Rachael Nunn
 Valerie Nahu

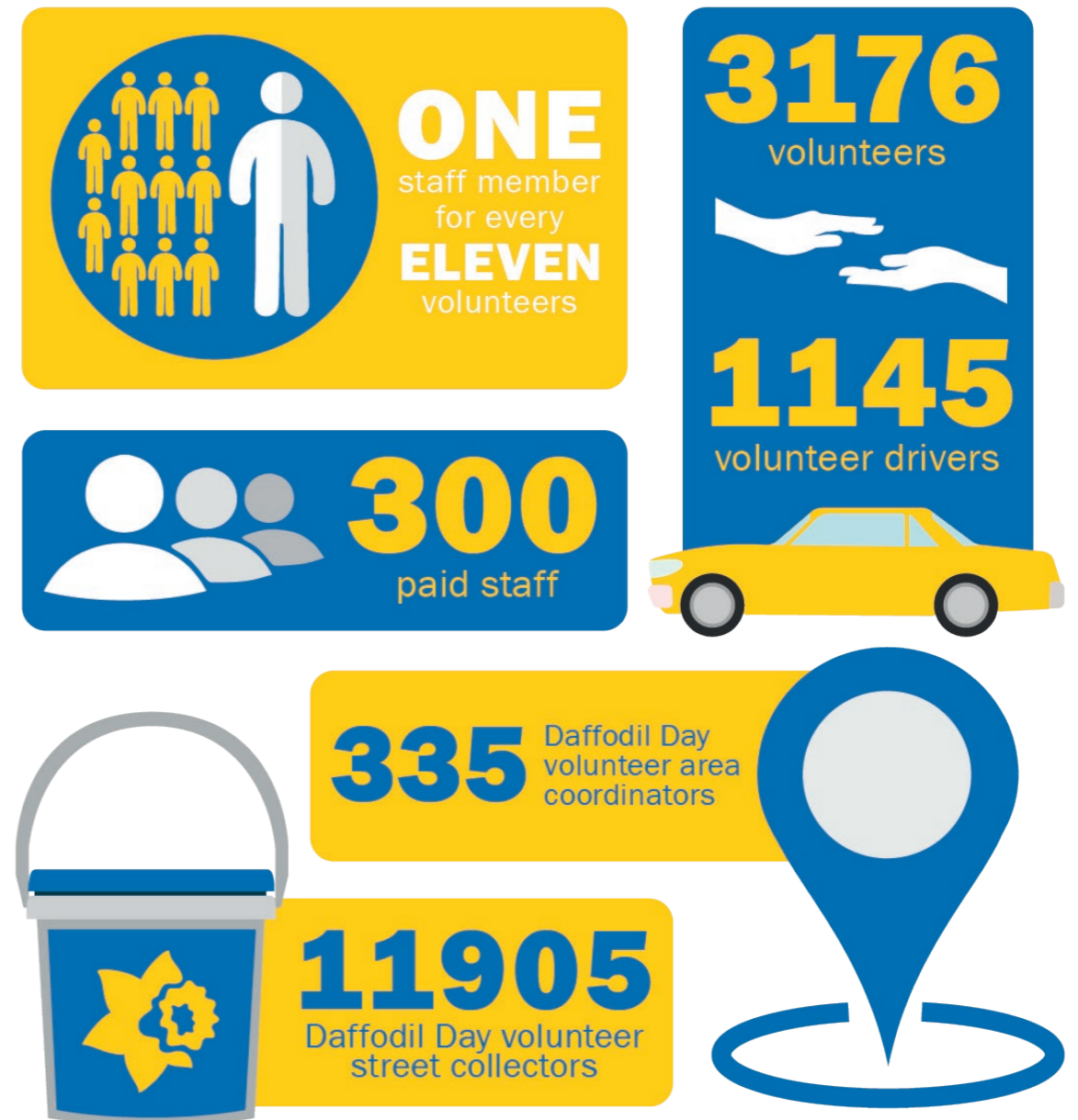
Daffodil Enterprises Ltd

Fiona Mawley
 Karen Ilton

National Board

Peter Hutchison
 Stuart Bauld
 Dr Chris Jackson
 Kate Morrison
 Murray Loewenthal
 Garry Forgeson
 Jonathan Koea
 Neil Boniface
 Elizabeth Chesterman
 Alister Argyle

President
 NFARAC Chair
 Medical Director
 Wellington Division
 Waikato/Bay of Plenty Division
 Central Districts Division
 Auckland/Northland Division
 Otago/Southland Division
 NEC Representative
 Canterbury/West Coast Division



Volunteer drivers runners-up in Minister of Health volunteer awards

For fifty years, our volunteer drivers throughout the country have made sure cancer patients with limited or no transport, are able to attend lifesaving cancer treatment. Over 1000 volunteers provide the service free of charge and cover around 1 million kilometres each year. Their work was honoured in November 2017 by the Minister of Health.

Volunteering strategic plan developed

This year we developed a new volunteering strategic plan to ensure that:

- people choose to volunteer with us because it's a rewarding experience
- all volunteering activities make a difference and are beneficial for the organisation and therefore our communities.

Financial Summary for the year ended 31 March 2018

Summary Statement of Comprehensive Revenue and Expense

National Office operational performance	2018	2017
Revenue	\$	\$
Divisional levies - supporting operations	1,531,974	1,269,515
Royalties income	714,321	632,200
Sales of resources and product	131,463	104,052
Other revenue	93,588	153,227
Total revenue from operations	2,471,345	2,158,995
Expenditure		
Personnel costs	1,367,236	1,694,978
Cost of resources and products sold	109,973	147,335
Operating expenses	863,405	1,059,984
Total expenditure for operations	2,340,614	2,902,297
Net operating surplus / (deficit)	130,731	(743,302)

Scientific grants and scholarships programme

Revenue	\$	\$
Divisional levies - supporting the research programme	862,065	1,705,284
Investment income and bequests for research	155,723	158,832
Total revenue	1,017,788	1,864,116
Expenditure		
Research grants	1,868,319	1,315,843
Support for the International Cancer Benchmarking Programme	58,998	57,080
Other research programme support	184,757	107,587
Total expenditure	2,112,074	1,480,510
Net operating (deficit) / surplus	(1,094,286)	383,606

Income received and distributed to Divisions

Revenue	\$	\$
Daffodil Day income	1,124,210	1,124,699
Bequests, donations and sponsorship	188,117	254,663
Total revenue	1,312,327	1,379,362
Expenditure		
Daffodil Day expenditure	452,655	445,586
Other costs	5,906	45,732
Total expenditure	458,561	491,318
Net income distributed to Divisions	853,766	888,044
Net result	-	-

Summary of results

	\$	\$
Net operating surplus / (deficit)	130,731	(743,302)
Net operating (deficit) / surplus from grant programme	(1,094,286)	383,606
Net result from income received and distributed to Divisions	-	-
Net result	(963,555)	(359,696)

Summary Statement of Changes in Net Assets for the year ended 31 March 2018

Capital Reserves	2018	2017
	\$	\$
Opening capital reserve	509,611	1,252,913
Comprehensive revenue and expenses	(963,555)	(359,696)
Transfer out to research capital reserve	1,094,286	(383,606)
Closing capital reserve	640,342	509,611
Research Capital Reserve		
Opening research capital reserve	3,532,233	3,148,628
Transfers in from capital reserve	(1,094,286)	383,606
Restatement of prior year	-	(1)
Closing research capital reserve	2,437,947	3,532,233
Total equity	3,078,289	4,041,844

Summary Statement of Financial Position as at 31 March 2018

Assets	\$	\$
Current assets	859,586	1,363,543
Non-current assets	3,830,517	3,773,277
Total assets	4,690,103	5,136,820
Liabilities		
Current liabilities	351,633	499,651
Non-current liabilities	1,260,181	595,325
Equity	3,078,289	4,041,844
Total liabilities & equity	4,690,103	5,136,820

Summary Statement of Cash Flows for the year ended 31 March 2018

	\$	\$
Net cash flow from operating activities	(468,188)	(815,511)
Net cash flow from investing activities	18,308	539,749
Net cash flow	(449,880)	(275,762)

Notes to the summary report

The summary financial statements comprising of Cancer Society of New Zealand Incorporated and its controlled entity Daffodil Enterprises Limited, together (the 'Group') are presented for 2018.

The information was extracted from the full financial statements as audited by BDO Wellington. These were approved by the Cancer Society of New Zealand Board on 3 September 2018. They cannot be expected to provide as complete an understanding as provided by the full financial report. The full accounts are available on application to the Cancer Society of New Zealand Incorporated at PO Box 651, Wellington.

The presentation currency is New Zealand dollars. All amounts are stated in dollars.

The financial statements have been presented in a new format this year to help readers better understand the different activities managed by the National office.

Statement of compliance

The full 'Group' financial statements have been prepared in accordance with generally accepted accounting practice in New Zealand ('NZ GAAP'). They comply with Public Benefit Entity International Public Sector Accounting Standards ('PBE IPSAS') and other applicable financial reporting standards as appropriate that have been authorised for use by the External Reporting Board for not-for-profit entities. For the purposes of complying with NZ GAAP, the group is a public benefit not-for-profit entity and is eligible to apply to Tier 2 not-for-profit PBE IPSAS on the basis that it does not have public accountability and has between \$2m and \$30m operating expenditure.

The Cancer Society of New Zealand Board has elected to report in accordance with Tier 2 not-for-profit PBE Accounting Standards and in doing so has taken advantage of all applicable Reduced Disclosure Regime ('RDR') disclosure concessions.

The summary financial statements have been prepared in accordance with FRS-43: Summary Financial Statements.

Auditors report



BDO Wellington Audit Limited

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS To the Members of Cancer Society of New Zealand Incorporated

Opinion

The summary financial statements, which comprise the summary statement of financial position as at 31 March 2018, the summary statement of comprehensive revenue and expense, summary statement of changes in net assets and summary statement of cash flows for the year then ended, and related notes, are derived from the audited consolidated financial statements of Cancer Society of New Zealand Incorporated for the year ended 31 March 2018.

In our opinion, the accompanying summary financial statements are consistent, in all material respects, with the audited consolidated financial statements, in accordance with FRS-43: *Summary Financial Statements* issued by the New Zealand Accounting Standards Board.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Public Benefit Entity International Public Sector Accounting Standards ("PBE IPSAS") Tier 2 reduced disclosure regime. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon. The summary financial statements and the audited financial statements do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial statements.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited consolidated financial statements in our report dated 3 September 2018.

Boards' Responsibility for the Summary Financial Statements

The Board is responsible on behalf of the entity for the preparation of the summary financial statements in accordance with FRS-43: *Summary Financial Statements*.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects, with the audited financial statements based on our procedures, which were conducted in accordance with International Standard on Auditing (New Zealand) (ISA (NZ)) 810 (Revised), Engagements to Report on Summary Financial Statements.

Other than in our capacity as auditor we have no relationship with, or interests in, the entity or any of its subsidiaries.

BDO Wellington Audit Limited

BDO Wellington Audit Limited
Wellington
New Zealand
3 September 2018



Daffodil Enterprises Ltd has been delivering award winning, high quality sunscreens and sun-related products to the New Zealand market since 1997.

For the last 21 years, Daffodil Enterprises Ltd has dedicated its work to managing the sale and distribution of high quality sunscreens, hats, sunglasses, prescription lenses and UPF50+ rated clothing, both in New Zealand and off-shore. Daffodil Enterprises Ltd voluntarily adhere to AS/NZS Standards and this is reflected in the quality of their products.

CSNZ is a member of Standards New Zealand and Daffodil Enterprises Ltd is their representative, active in a number of committees.

Daffodil Enterprises Ltd takes pride in their contribution to raising funds through the sales of products to support the core activities of the Cancer Society of New Zealand.

Daffodil Enterprises Limited is a wholly owned company of the Cancer Society of New Zealand Incorporated (CSNZ).



Annual Report of the Cancer Society of
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**Cancer
Society**

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o Aotearoa

ANZ
Major Sponsor